



Inside INSIGHTS

Volunteer Views & Reviews

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Big Play Day Edition

Golf and Education Come Together

For a number of years, **Essie** and **Malachi Knowles** have been guiding and mentoring college-age African American young adults during the TOUR Championship. Essie is the photographer and Malachi is the writer as this team brings awareness of the game of golf through pictures and words to build interest in the sport.



As the founder of Inner City Youth Golfers' (ICYG), Malachi is quick to note, "Our mission is to promote the value of education and golf for inner city youth and their families, because their margin for error is influenced by their living circumstances." He adds, "Since our start in 2000, more than 10,000 youth from Riviera Beach and surrounding Palm Beach County, Florida, communities have been empowered to understand that personal growth and self-realization are important. I selected golf as the complementary sport to promote for the youngsters attending the Max Fisher Boys and Girls Club because honesty, perseverance, and loyalty are great life lessons."

Nationally recognized by Aetna for inclusion (in December) in their 2015 *Champions for change* African American History Calendar, Malachi and Essie are not resting on their laurels. They envision construction of an ICYG Learning Center and Museum that will serve to positively influence future generations of youth and their families. To find out more about these visionaries, go to www.icyg.org.

In Case You Missed It ...

(l-r) Danny Yates, Rob Johnston - **Tradition**



Stan Badz photo

Jakari Harris - **Hope**



John Delves photo

(l-r) Ann and Tom Cousins, Rob Johnston - **Honor**



Stan Badz photo



Scott Halleran photo

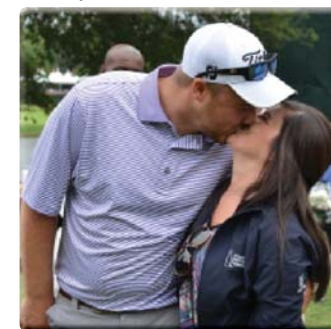
Thanks to Vice Chairman Donna Brown, Media Center Chairman Danny Royal, Laura Zidar, PGA TOUR staff, photographer John Delves, Getty Images, and all the wonderful sponsor representatives and volunteers for your cooperation. Gary Galloway, Editor

Purple Passion Portfolio - Our Volunteers in Action

Our volunteers, decked in purple this year, are passionate about fulfilling their assignments and promoting good will to the visiting patrons, sponsors, and the PGA TOUR players. Photographer John Delves has captured our volunteers in action throughout the event. Enjoy the fruits of his labors as we reflect on another spectacular success.



real passion!



Golf Humor

By T.J. Auclair,PGA.com

Derick A. Pindroh: A man was addressing the ball when an announcement came over the loud-speaker: "Will the gentleman on hole number one please not hit from the Ladies' tee box." The man backs away, a little distracted, then approaches his ball again. As he does, the same announcement comes over the loud-speaker: "Will the gentleman on hole number one please not hit from the Ladies' tee box."

The man is getting irritated now, and after backing away from his shot, approaches his ball one more time. This time the announcement came: "We really need the gentleman on hole number one to move off of the Ladies' tee box!" To which the man turns around and yells, "I really need the announcer to shut up and let me play my second shot!"

Chad Sends His Regards



Chad Parker,
General Manager/COO
East Lake Golf Club

*Editor's Note: Chad Parker, long-standing PGA Head Professional, also serves as General Manager/Chief Operating Officer and Director of Golf at East Lake Golf Club. Chad has contributed to **TOURING Down Memory Lane**, a daily recall of special events, shots, weather, and people in past years. He wants all volunteers to know that their dedicated service is "the secret ingredient" to this world-class event. One special tidbit for this year:*

On **September 27**, 1930 Bobby Jones won the U.S. Amateur championship at Philadelphia, thus becoming the first player ever to make the "Grand Slam" by winning all four major titles (the U.S. Open, the U.S. Amateur, the British Open, and the British Amateur championship).